BOILERPLATE

GR1T is a European electric motorcycle company engineered in Italy's Motor Valley. Founded in 2023, it is headquartered in Berlin, with offices in Milan and Limassol.

Its G1 Series puts four motorcycles on one platform: the G1S Street, G1X Scrambler, G1XR Raider and G1M Mission.

GR1T builds for 125cc riders, first-time buyers, A1 licence holders, riders stepping up from e-bikes and scooters, and motorcycle owners who want a second bike for the city.

Prices start at €8,495 including VAT. Reservations are open at gritmotorcycles.com, with first deliveries planned for 2028.

TIMELINE

2023: GR1T founded in Munich to develop lightweight electric motorcycles.

November 2023: EICMA debut with single-battery offroad motorcycle with 60 km of range.

October 2024: Full redesign begins around a 130 kg bike with 150 km of calculated range, 130 km/h top speed and 190 kg payload. Headquarters moves to Berlin.

June 2025: G1S launched after eight months of development. Road testing begins.

November 2025: G1S and G1X shown at EICMA.

January 2026: G1XR Raider completed as a fully working concept.

2026: GR1T exhibits at the Verona Motorcycle Show, Copenhagen and Reload.Land Berlin.

September 2026: G1M Mission prototype completed.

November 2026: G1XR and G1M shown at EICMA alongside the G1S.
January 2027: GR1T will debut its G1S, G1XR, and G1M models at CES Las Vegas.

LEADERSHIP

Omar Abukhlal, CEO and Co-Founder
25 years in banking and wealth management, with a background in finance, sales, strategy and building long-term relationships.

Marco Savelli, CTO
An engineer with experience in Formula 1 and MotoGP, including Lotus and Toro Rosso, now leading GR1T's technical development.

Philip Ammerman, CFO and Co-Founder
A career consultant with experience across more than €6 billion in transactions and industrial projects.

Jamal Raghei, Co-Founder
A former investment banker and one of GR1T's original founders.